# BUSIN SS



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**September 25, 2025** 

# Imagining California 25 years from now: What will Golden State life look like in 2050?



Farmworkers harvest banana peppers at a farm near the town of Helm on July 1, 2025. Photo by Larry Valenzuela, CalMatters/CatchLight Local

[ Article originally appeared in https://calmatters.org ]

By D.J. Waldie, CalMatters

One hundred and seventy-five years ago, our state was the prize in an unjust war whose aim was to extend slavery beyond the plantations of the South to the valleys of California. Fifty years later, those valleys were dominated by corporate agriculture (wheat, cattle, cotton and oranges) and controlled politically by railroad interests. By 1950, the future of California was in the hands of real estate developers. The vallevs filled with houses and then with all of us believers in the golden dream and disillusioned hustlers alike. At the start of a new millennium in 2000, the dreamers still arrived. Not from "back east" but from the Global South and the Asian "far west." Developers still turned square miles of farmland into tract house suburbia. Big. old-style corporations came and went. New technologies boomed and sometimes busted, but overall, the momentum in the systems of industry, finance and labor that defined California in the mid-20th century had slowed.

What California will be in its bicentennial year of 2050 is subject to unpredictable conditions. The nation becomes ungovernable; the San Andreas rips; drought worsens in the Colorado River watershed; Al-driven technologies deliver worst-case scenarios: social isolation, broken economies, accidental war.

Absent these shocks, continuities will dominate California's tomorrows. Demographic trends underway since 1990 will persist. Californians will be older, with a median age of nearly 42, up from a median age of 38 in 2025. Nearly one-quarter of us will be over 65, troubling the state's image of youthful hedonism as well as the job market. Ethnic and political sorting will continue to send more Californians to red states and bring immigrants — in fewer numbers — to change the makeup of the political and civic organizations through which power is channeled. By 2050, nearly 50% of us will have Latino roots. The percentage of white non-Latinos will drift down to 25%. This realignment will likely bring a California-style Latino populism that disrupts conventional blue/red political binaries.

Continued on page 7

## Strategize Recruitment and Retention With This Secret Weapon

[ Article originally appeared in www.constructionexec.com ]

## By Doug Jakobitz

The construction industry is facing a workforce emergency. According to a recent estimate by Associated Builders and Contractors, U.S. firms must hire 439,000 new workers in 2025 to meet labor demands. This shortfall compounds an existing skills gap that's already straining project schedules, safety protocols and profitability, particularly for nonresidential contractors.

It's become a fiercely competitive environment, and many firms are doubling down on recruiting efforts. They're increasing wages, offering training programs and expanding benefits. One often-

overlooked tool for attracting and retaining top talent? Brand identity.

Aside from raising visibility, products like crew uniforms, safety gear, branded merchandise and corporate gifts also shape perceptions, elevate professionalism, reinforce safety culture and foster a sense of pride among employees. For contractors under pressure to fill labor gaps while delivering high-quality work, branded apparel is no longer just a marketing play—it's a strategic imperative.

Promo works, and a study by the Advertising Specialty Institute shows it. According to ASI, a single piece of branded apparel gets an average of 3,400 impressions over its lifetime. Those views don't just affect customers: they influence

future employees. Every person who sees a team member in branded gear is witnessing a silent advertisement for the company's professionalism and workplace culture.

## BRANDING'S RECRUITMENT ADVANTAGE

The construction workforce is aging, and experienced tradespeople are retiring faster than they can be replaced. Meanwhile, younger workers have more options than ever before and are increasingly selective about where they work. They're looking for companies that not only offer good pay but also project professionalism, purpose and pride.

Branded apparel sends a clear message about a company's identity. Whether it's a clean, sharp-looking uniform on a jobsite or a logo-emblazoned hard hat at a community event, these visual cues reinforce a company's stature and culture and serve as recruiting signals.

When prospective employees see a crew in coordinated gear—well-dressed, confident and part of a cohesive team—they're more likely to picture themselves there. It tells them the job is a place where workers are valued and taken seriously.

In an industry where teams are often assembled from subcontractors, labor pools and rotating

crews, creating a consistent culture can be difficult. That's where branded gear becomes an equalizer.

Wearing company-branded shirts, jackets or PPE can instill a sense of unity and belonging. It tells every worker, regardless of background or title, that they are part of something bigger than themselves, reinforcing the message that every individual plays a vital role in the company's mission and success.

Appreciation matters. Of employees surveyed by the Society for Human Resource Management, 69% said they would work harder if they felt better appreciated. Branded apparel and promotional products serve as tangible expressions of that appreciation. From a new hire receiving a welcome kit to a foreman being recognized with a custom-branded tool set, these items help create emotional connections that improve morale and reduce turnover.

This kind of pride is essential for attracting younger workers, many of whom crave a sense of identity and community. Gen Z and Millennial workers want to feel like they're part of a team with purpose. That's what branding gives them.

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**2 SMALL BUSINESS EXCHANGE** SEPTEMBER 25, 2025 - OCTOBER 1, 2025

# **Hispanic Heritage Month** 26 Scientists and engineers to learn more about!

## www.sciencebuddies.org





In honor of National Hispanic Heritage Month (Sept 15-Oct 15), we highlight a few of the Hispanic and Latinx scientists and engineers who made (and are making) important contributions to science, technology, engineering, and math (STEM). The list below is only a sampling of noted scientists through history and working in STEM fields today.

To encourage students to learn more about these scientists and to explore related science projects and careers for scientists they find interesting, for each scientist, we have included a short biographical summary, links to 1-2 hands-on science projects related to the scientist's area of study, links to relevant science career profiles, and a link to a biography.



#### 1. Luis Alvarez, physicist

Luis Alvarez was a physicist whose research included particle physics, radar, and nuclear science. He developed multiple radar systems during World War II, worked on the Manhattan Project, and was



involved in the development of a liquid hydrogen bubble chamber, which enabled detection of subatomic particles. Alvarez won the 1968 Nobel Prize in Physics.



#### 2. Albert Baez, physicist

Albert Baez studied x-ray optics, both microscopic and telescopic, and co-developed the x-ray reflection microscope. (Biography)

Interested in x-ray technologies, telescopes, and microscopes? Learn more with sci-

ence projects like: X-Ray Vision: Seeing Into Space and Picture This: Building a Cell Phone Microscope



## 3. Helia Bravo Hollis, biologist and botanist

Helia Bravo Hollis was a biologist and botanist whose research focused on the collection and classification of cacti in Mexico.



## 4. Franklin Chang-Díaz, as-

Franklin Chang-Díaz is a mechanical engineer and astronaut. As the first Hispanic NASA astronaut, he was involved in seven space shuttle missions, including Columbia and Endeavor.



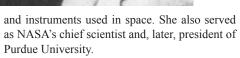
## 5. Jacinto Convit, physician

Jacinto Convit developed a vaccine for leprosy that combined Bacillus Calmette-Guérin (BCG), a tuberculosis vaccine, with a bacteria found in armadillos.



### 6. France Córdova, astrophysicist

France Córdova was the 14th director of the National Science Foundation. As an astrophysicist, Córdova conducted multi-spectral research on xray and gamma ray sources





#### 7. Carlos Juan Finlay, epidemiologist

Carlos Juan Finlay was an epidemiologist who discovered that yellow fever was transmitted by mosquitoes



#### 8. Nicole Hernandez Hammer, environmental scientist

Nicole Hernandez Hammer is an environmental scientist and advocate whose research centers upon climate change and the impact of climate change on sea level



#### 9. Scarlin Hernandez, aerospace engineer

Scarlin Hernandez is an aerospace engineer working on NASA's James Webb Space Telescope.

Continued on page 7

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## Kato Cooks

kato@constructioncontractorsalliance.org Cheryl Hentz cheryl.hentz@gmail.com

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Small Business Exchange, Inc. 1160 Battery Street East, Suite #100 · San Francisco, CA 94111 Phone: (415) 778-6250, (800) 800-8534 • Fax: (415) 778-6255

#### **CALIFORNIA CERTIFICATIONS**

CA DOT UCP DBE #5988 • CA DGS SBE #11641 SF Minority-Owned LBE Certification #CMD072513300 **Los Angeles Metro** 

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## **CALIFORNIA SUB-BID REQUEST ADS**



1 Harbor Center, Suite 200 • Suisun City, CA 94585 Phone (707) 410-5070 License No. 594575, DIR No. 1000001063

MBE and WBE Subcontractor/Supplier Bids Requested For:

East Bay Municipal Utility District (EBMUD) Lafayette Reservoir Tower Safety Upgrad Specification No. 2175 REVISED BID DATE: Wednesday, October 1st, 2025 at 2pm Total Project Cost: \$11M - \$14M

Project Location: Lafavette. CA

Email guotes to imiranda@shimmick.co

Shimmick Construction Company, Inc. is requesting quotes from certified MBE and WBE subcontractors and suppliers in the following scopes of work, including, but not limited to

ntractors: Concrete, Demolition, Electrical, Erosion Control, Joint Seal, Marine, Painting, Paving, Rebar, Survey, Trucking,

Suppliers: Aggregate, Architectural Items, Flapgates, Joint Seal, Mechanical Equipment, Misc. Metal, Steel Pipe, Ready Mix, Steel Fabrication, Trashracks, Valves & Fittings

Plans are available to download on EBMUD's website <a href="https://construction-bids.ebmud.com/CurrentorFutureBid.aspx?BidMode=Current">https://construction-bids.ebmud.com/CurrentorFutureBid.aspx?BidMode=Current</a>. You may also contact Jamie Miranda at <a href="mailto:jmiranda@shimmick.com">jmiranda@shimmick.com</a> for a download link to view plans and specifications or to schedule an appointment via Teams to discuss the documents. Meetings are held during regular business

Should you require assistance with your bid,

please contact our lead estimator Eric Himmelberg at eric

All items of work listed above are made available, even items of work normally performed by Shimmick. Please contact the lead estimator listed above for assistance with breaking down items of work into economically feasible units, with assistance Payment bonds with a surety company subject to approval of Shimmick Construction Company, Inc. are required of subcontractors for this project. Shimmick Construction will pay bond premium up to 1.5%. Subcontractors will be required to abide by terms and conditions of the AGC Master Labor Agreements and to execute an agreement utilizing the latest SCCI Long Form Standard Subcontract incorporating prime contract terms and conditions, including payment provisions. Shimmick Construction's listing of a Subcontractor is not to be construed as an acceptance of all of the Subcontractor's conditions or exceptions included with the Subcontractor's price quote. Shimmick Construction requires that Subcontractors and Suppliers price quotes be provided at a reasonable time prior to the bid deadline to enable a complete evaluation. For assistance with bonding, insurance or lines of credit contact Todd Yoder at todd.yoder@shimmick.com.

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Kiewit Infrastructure West Co. 4650 Business Center Drive • Fairfield, CA 94534 Attn: Julie Bradhurst at norcal.bids@kiewit.com • Fax: 707-439-7301

Requests bids from qualified California Department of General Services (DGS) certified Small Busines robusiness, Small Business for the Purpose of Public Works, Subcontractors, Consultants, and/or Sup seeking to participate in the following project in San Jose, CA:

PENITENCIA WATER TREATMENT PLANT RESIDUALS MANAGEMENT PROJECT Project No. 93234044 Contract No. C0711 Owner: Santa Clara Valley Water District

Revised Bid Date: October 15, 2025 @ 2:00 P.M

Subcontractor and Supplier Scopes are due October 8, 2025, and Quotes NO LATER THAN October 14, 2025, at 2 PM.

Small Business, Microbusiness & Small Business for the Purpose of Public Works

Small Business, Microbusiness & Small Business for the Purpose of Public Works
wanted for the following scopes, including, but not limited to: AC Paving • Aggregates • Bird Control Devices • Lockers • Window
Blinds • Building Insulation • Toilet Accessories • Casework and Countertops • Clearing & Grubbing • Concrete Paving • Concrete
Pumping • Concrete Readymix • Cranes & Hoists • Dampproofing • Demolition • Doors, Frames and Hardware • Electrical • Erosion
Control Supplies • Final Cleaning & Janitorial • Fire Alarm • Fire Extinguishers • Fire Suppression • Flooring • Framing and Drywall
• FRP Fabrications • FRP Tanks • Glass and Glazing • HVAC • Joint Seal and Firestopping • Landscaping & Irrigation • Masonry •
Mechanical Equipment • Metal Roofing • Minor Concrete • Misc. Metals and Structural Steel • Overhead Coiling Doors • Painting and
Coating • Piping & Valves • Plaster • Plumbing • Potholing • Precast Concrete • Pre-Engineered Building and Canopy • Quality Control
• Rebar • Scales • Sound Absorbing Panels • Tiling • Trucking & Hauling

Bonding, insurance and any technical assistance or information related to the plans or specifications and requirements for the work will be made available to interested DGS certified, Small Business, Microbusiness, Small Business for the Purpose of Public Works, suppliers and subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or services for this project will be offered to interested certified suppliers and subcontractors.

Plans are available for viewing through BuildingConnected after completion of a Non-Disclosure Agreement (NDA) provided by Santa Clara Valley Water. Please email norcal.bids@kiewit.com to have your company be able to receive the NDA, bidding informa tion, Plans and Specifications.

Performance and Payment Bonds may be required for Subcontractors, and Supply Bond for permanent material Suppliers on this project. Bond requirements can be waived on a case-by-case basis. Please contact Kiewit for more information. Bond premiums are reimbursable by Kiewit.

Subcontractors must possess & provide current California contractor's license number & DIR Registration number.

Subcontractors and Suppliers will be required to execute Kiewit standard agreements and agree to Kiewit standard general terms and conditions. Copies are available for review through our BuildingConnected site.

An Equal Opportunity Employer CA Lic. 433176 DIR# 1000001147

## **Diversity Equity Inclusion**

SBE's nationwide 1,000,000+ database of certified businesses provides the basis for targeted outreach utilizing a powerful IBM Power9 platform for completedated and timed reporting, customized to match client needs.



Project: Treatment Plant Screening Project Owner: Gravson Community Services District Bid Date: October 15, 2025 @ 2pm Bid Completion: 360 Calendar Days

TNT Industrial Contractors, Inc. is soliciting bids from Disadvantaged Business Enterprises (DBEs) for the Grayson Community Services District Treatment Plant Screening Project. As a prime contractor it is our intention to comply with the DBE participation goals established in the bid documents. We are seeking participation in the form of subcontractors, material suppliers and equipment vendors for the following:

Surveying, Rebar, Concrete, Grading, Paving, Fencing, Underground, Landscape, Painting & Coating, Electrical and Instrumentation, Trucking, Concrete Pumping, Ready Mix Concrete, Miscellaneous Metals, Valves, Piping, Pumps, Site Work/Excavation, Aggregate Supply, and Temporary

Subcontractors and suppliers must be licensed to conduct business in the state of California. Plans and specifications can be accessed at <a href="https://www.publicpurchase.com/gems/graysonccd.ca/bid/bidView?bidId=200268">https://www.publicpurchase.com/gems/graysonccd.ca/bid/bidView?bidId=200268</a>. Plans and specs can also be viewed at our main office located in Sacramento at 3800 Happy Lane.

Please feel free to contact Jeremy Taylor at 916-395-8400 with any questions concerning bonding, insurance, lines of credit, and job overview. We



INVITATION TO BID

#### Address: 5900 Franklin Blvd Sacramento, CA 95824

#### Project Description:

lew construction of a 25,800 square foot nonprofit training center, single building to be built as (2) separate adjoining structures.

- Structure 1 is a 9,054 square foot single story building, to include training rooms, training kitchen, career center, and administrative space.

Structure 2 is a 16,801 square foot two story building, to include mental health clinic and office space, administrative office space, and non-profit partners office space Site development includes grading, paving, utilities, landscaping, site fencing, site lighting, and site furniture.

Sale development includes grading, paving, dumlies, landscaping, site lending, site lighting, and site furniture.

<u>Labor Requirements:</u> This is a prevailing wage project. All carpenter and laborer trades must be union.

<u>Sub-Contracting Goal:</u>
a. Non-discrimination & equal opportunity contracting.
b. Preference to subcontractors: (25% WBE, MBE, DBE).
c. This a Buy America Build American Project. If you cannot meet this requirement please let us know ahead of time.

Schedule: 09/19/25 – Start of Advertisement 10/20/25 – Bids Due 5:00pm Monday 01/22/26 – Tentative Construction Start (Refer to Exhibit C)

Contractor Contacts: Benjamin Aguilar: baguilar@guzmangc.com; (415) 794-8257 Please do not contact the Owner, Owner Agents, and/or Architect directly

Requested Bid Trades: - All Trades (EXCEPT Solar, Electrical, Fire Sprinkle

Bid Documents: All documents for this bid can be downloaded from the project site on Building Connected, which you have access to via the email invite you received. Also, the project information is available at the following Box link: https://www.dropbox.com/scl/fo/9h4rd9p4klbavtovrcd2f/AIODBc\_Rn-J8nuMUu0lkCcQ?rlkey=l3tqxffr6kqyylzht86t35vpc&st=xsdx768s&dl=0

Sub-Bids Requested from qualified SBE Subcontractors and Suppliers for:

**C0711 - PENITENCIA WATER TREATMENT PLANT RESIDUALS MANAGEMENT PROJECT Owner: Santa Clara Valley Water District** Location: San Jose, CA

Revised Bid Date: October 8, 2025 @ 2:00 P.M.



667 Brea Canvon Road, Suite 30 · Walnut, CA 91789 Phone: (909) 595-4397, Fax: (909) 444-4268 Contact: Lori Olivas, lori.olivas@jfshea.com

J.F. Shea Construction, Inc. is soliciting your participation in the preparation of this bid. We are particularly interested in bids from subcontractors/suppliers for the following work items: Demolition, Geotextiles, AC Paving, Landscaping, Ready-Mix Concrete, Reinforcing Steel, Precast Concrete Vaults, Masonry, Structural Steel, Metal Decking, Miscellaneous Metals, Exterior Gypsum Sheathing, Architectural Woodworking, Cast Polymer Fabrications, FRP Fabrications, Thermal Insulation, Metal Roof Panels, Sheet Metal, Joint Sealants, Hollow Metal Doors/Frames/Hardware, Overhead Coiling Doors, Sound Control Door Assemblies, Aluminum Windows, Glazing, Fixed Louvers, Metal Lath, Gypsum Board, Tiling, Fluid Applied Flooring, Resinous Flooring, Fixed Sound-Absorbing Panels, Painting & Coatings, Toilet Accessories, Fire Extinguishers & Cabinets, Metal Lockers, Bird Control Devices, Horizontal Louver Blinds, Metal Building Systems, Metal Canopy Systems, Wet-Pipe Sprinkler Systems, HVAC, Equipment, Hoists & Cranes, Davit & Bridge Cranes, **Electrical and Instrumentation** 

Plans and Specifications: You may download a free set of project documents from PlanetBids at: ors.planetbids.com/portal/48397/portal-home . Prior to gaining access to all project documents from PlanetBids, you must sign the Non-Disclosure Agreement from PlanetBids and email it to <a href="mailto:scvwdplanroom@valleywater.org">scvwdplanroom@valleywater.org</a>. Plans may also be viewed at our office at 4309 Hacienda Drive, Suite 170, Pleasanton, CA 94588. J.F. Shea Construction, Inc. is an equal opportunity employer and intends to negotiate in good faith with interested SBE firms and intends to utilize the lowest responsive bidder. J.F. Shea expects potential subcontractors to be bondable. J.F. Shea will pay for up to 1% for subcontractor bond costs. Subcontractors and Suppliers are expected to bid per plans and specifications, including requirements for warranties. Standard manufacturer's warranties, if not in conformance with owner's specifications, will not be accepted.



## **CALIFORNIA SUB-BID REQUEST ADS**



Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: Lafayette Reservoir Tower Safety Upgrade Spec. No. 2175 Owner: EBMUD

Revised Bid Date: October 15, 2025 @ 2:00 p.m.

We are requesting quotes from all qualified DBE/MBE/WBE/ Subcontractors and Suppliers but not limited to:
Low Density Cellular Grout, pipe Suppliers, Scaffolding, Divers, Steel Pipe, Construction Area Signs, Electrical-Building, Fencing, Hydroseeding, Misc. Metals, Trucking, Crane Rental, Valves/Water Main/Temp Facilities, Access Doors/Doors/Hardware/Gates & Actuators, Painting/Coatings, Roofing, Waterproofing, Concrete Repair, Bird Control/Netting.

#### **Project Description:**

Work includes demolishing the upper portion of the tower and shortening it to El. 460 feet; removing the existing manual valve operators for gates; furnishing and installing new operators, slide gates, stems and stem guides and replacing trash racks and fish screens outlets; constructing a new metal control house with crane on top of the remaining tower; retrofitting the west conduit by replacing the entire existing 24-inch ID steel pipe within an existing 60-inch conduit, providing supports as required, and extending the pipe an additional approximately 70 feet to the dewatered tower; retrofitting the east conduit by furnishing and installing and encasing a new 36-

inch ID steel pipe and supports within the existing 60-inch conduit; and performing related required work.

Engineers Estimate: \$11 Million - \$14 Million

Project information, including plans & specifications can be found by contacting:

http://www.ebmud.com/current-construction-bids or: estimating@mountaincascade.com

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

Mountain Cascade Inc. is an Equal Opportunity Employer California License # 422496

This is Part of a Good Faith Outreach. Your response is greatly appreciated



Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: Cache Creek Pipeline Replacement Owner: Mojave Public Utility District Revised Bid Date: October 14, 2025 @ 2:00 p.m.

We are requesting quotes from all qualified DBE/WBE/MBE Subcontractors and Suppliers but not limited to:
Aggregates, Asphalt, Concrete Material, Pipe Suppliers, Precast Materials, EROS Materials, Blasting, Bore & Jack, Cathodic Protection, Concrete Flatwork, Directional Drilling, Electrical-Street Lights/Traffic Signals/Loops, Fencing, Geotech Engineers, Landscaping/Irrigation, Sawcutting, Surveying, SWPPP, Traffic Control, Vibration Monitoring, Trucking.

#### **Project Description:**

The work involves construction of a potable water booster pump station and over 6 miles of water pipeline within the hills north and South of State Route 58 east of Cameron Road and west of the Community of Cache Creek. The work includes two jack and bore and one open trench casing installations. The Project bid is subject to DBE Good Faith Effort requirements.

Engineers Estimate: \$8 Million

Time limit for completion of the work is 365 calendar days

Project information, including plans & specifications can be found by contacting: estimating@mountaincascade.com

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

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Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: Grayson Community Services District Treatment Plant Screening Project Project No. C-06-8310-210

Owner: Grayson Community Services District (GCSD)

<u>Bid Date: October 15th 2025 @ 2:00 P.M.</u>

We are requesting quotes from all qualified DBE Subcontractors and Suppliers but not limited to:

AGGREGATES, CONCRETE MATERIALS, PIPE SUPPLIERS, DEMOLITION, DEWATERING, ELECTRICAL, DUCTILE
IRON PIPE & FITTINGS, TRUCKING, DUPERON MECHANICAL CLEANED SCREEN, PUMPING PLANT ELECTICAL
EQUIPMENT, WALVES/ WATER MAIN/ TEMP FACILITIES, FLOATING MECHAINCAL ARERATORS

#### **Project Description:**

The work to be performed includes installing a mechanical screen and a 6-inch sewer bypass line, valves, floats, and a concrete pad at the existing headworks, replacing and installing two new aerators with anchor supports in the existing ponds and providing electrical power to the new headworks screen control panel.

Project information, including plans & specifications can be found by contacting:

estimating@mountaincascade.com

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

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Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: Penitencia Water Treatment Plant Residual Management Project Project No. 93234044 • Contract No. C0711
Owner: Santa Clara Valley Water District

Revised Bid Date: October 15th, 2025 @ 2:00 p.m.

\*\*\* Please note this is an electronic bid - MCI request that all quotes be received no later han end of business day 10/14/25 to ensure that the quote has been reviewed \*\*\*\*

\*\*\*\* Note there is a PLA on this bidding contract \*\*\*\*

We are requesting quotes from all qualified SBE Subcontractors and Suppliers but not limited to: Aggregates, Concrete Material, Pipe Suppliers, Precast Materials/Manholes/Vaults, Asphalt Paving/Stamped, Bypass

Concrete Material, Pipe Suppliers, Precast Materials/Manholes/Vaults, Asphalt Paving/Stamped, Bypass Pumping, Shoring Subs, Concrete Flatwork/Structures, Demolition, Electrical-Building, Plastic Pipe, Landscaping/Irrigation, Reinforcing Steel, Welded Steel Pipe, Pipe Insulation, Crane rental, Access Doors/Doors/Hardware, Acoustical, Bldg. Masonry, Pumping Plant Electrical Equipment, Drywall, Fire Protection, Generators/ Switchgear, HVAC/Mechanical, Drainage Pumping Equipment, Painting/Coatings, Plumbing, Grate, Valves/ Water Main/Temp Facilities, Glass & Mirror, Bldg. Insulation.

#### **Project Description:**

Modifications to existing sedimentation basins & pipe gallery, modifications to existing washwater handling & treatment facilities, modifications to existing washwater discharge structure, construction of new structures & facilities, installation of new chemical systems/fire protection systems/medium voltage substation/standby engine generator, new yard piping, installation of control systems.

Engineers Estimate: \$65 Million - \$75 Million

Time limit for completion of the work is 1825 calendar days

Project information, including plans & specifications can be found by contacting:

http://www.vendors.planetbids.com/portal/48397 or: estimating@mountaincascade.com

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

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Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: Sedco Hills to Septic Sewer Conversion Package 2 Work Order No. C2317

Owner: Elsinore Valley Municipal Water District
Bid Date: October 23rd, 2025 @ 2:00 p.m.

\*\*\*Please note this is an electronic bid, to ensure your quote has been received and reviewed please have all quotes to MCI by 12pm \*\*\*\*

We are requesting quotes from all qualified DBE Subcontractors and Suppliers but not limited to:

AGGREGATES, ASPHALT, SLURRY, PIPESUPPLIERS, PECAST MATERIALS, CCTV, ELECTRICAL-BUILDING, ELECTRICAL-STREET LIGHTS/TRAFFIC SIGNALS/LOOPS, SAWCUTTING, STRIPING, TRUCKING.

The Project consists of installing approximately 16,440 linear feet of gravity sewer to serve about 253 residences. In addition to the gravity main system, the project includes on-site lateral installation, grinder pump installation where required, connections to each property, and septic tank destruction. The project includes all work located on private property to complete conversion of each address opted into the program.

Project information, including plans & specifications can be found by contacting:

https://vendors.planetbids.com/portal/32069/bo/bo-detail/133451 or: estimating@mountaincascade.com

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

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Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: Savana Lateral Pipeline Replacement Owner: Merced Irrigation District Bid Date: October 9th, 2025 @ 2:00 p.m.

\*\*\*Please note this is an electronic bid, to ensure your quote has been received and reviewed please have all quotes to MCI by 12pm \*\*\*\*

We are requesting quotes from all qualified Subcontractors and Suppliers but not limited to:

AGGREGATES, CONCRETE MATERIAL, PIPE SUPPLIERS, PRECAST MATERIALS, ANALYTICAL TESTING, CONCRETE FLATWORK, CONCRETE STRUCTURES, DEMOLITION, ELECTRICAL-BUILDING, ELECTRICAL -STREET LIGHTS/TRAFFIC SIGNALS/LOOPS, ENVIRONMENTAL SERVICES, EROSION CONTROL, REINFORCING STEEL, SAWCUTTING, SURVEYING, SWPPP, TREE REMOVAL/ARBORIST, TRUCKING, GRATE.

Project Description: project consist of demolition of existing concrete canal lining, demolition of existing pipeline and concrete structures, new concrete canal lining, install a new PVC pipeline, new concrete irrigation boxes, check structure, automated & manual canal gates.

Engineers Estimate: \$2,010,000

Project information, including plans & specifications can be found by contacting:

http://mercedid.bonifrehub.com/opportunities or:

stimating@mountaincascade.com

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

Mountain Cascade Inc. is an Equal Opportunity Employer California License # 422496



## **CALIFORNIA SUB-BID REQUEST ADS**



O. C. Jones & Sons, Inc. 1520 Fourth Street • Berkeley, CA 94710 Phone: 510-526-3424 • FAX: 510-526-0990

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR: RHMA (Gap Graded), HMA and cold plane asphalt concrete pavemen Hwy 4 near Stockton San Joaquin & Stanislaus Counties CT 10-1C0504

REVISED BID DATE: October 30, 2025 @ 2:00 PM

We are soliciting quotes for (including but not limited to): Trucking, Temporary and Permanent Hydroseed and Erosion Control Measures, QC/QA Testing, Lead Compliance Plan, Construction Area Signs, Traffic Control System, Stationary Impact Attenuator Vehicle, Portable Changeable Message Sign, Water Pollution Control Program, Sweeping, Water Quality Sampling, Analysis, Monitoring, and Annual Report, Asbestos Compliance Plan, Treated Wood Waste, Invasive Species Control, Clearing & Grubbing, Imported Borrow, Data Core, Tack Coat, Cold Plane AC, CIDH Concrete Pile, Structural Concrete, Drill and Bond Dowel, Bar Reinforcing Steel, Sign Structure, Aluminum Walkway Grating, Public Safety Plan, Concrete, Bridge Removal, Concrete Backfill, Stress Reducing Slab, Reinforced Concrete Pipe, Rock Slope Protection, Misc. Iron & Steel, Fencing, Delineator, Pavement Marker, Roadside Signs, Guardrail Systems, Minor Concrete, Crash Cushion, Concrete Barrier, Striping & Marking, Rumble Strip, Maintain Existing Traffic Management System Elements During Construction, Roadside Weather Information System, Changeable Message Sign System, Camera Systems, Electrical, and Construction Materials

Bill Jensen (510-809-3488 bjensen@ocjones.com) is the estimator on this project and is available to provide assistance or answer questions regarding the project scope of work including bid requirements, break out of bid items, plan or spec interpretation, bonding or insurance requirements, and other bid assistance. Plans and specs are available to review at our Berkeley office or can be sent out via Building Connected. Plans are also available under the Advertised Projects tab at the Caltrans website at: http://ppmoe.dot.ca.gov/des/oe/contract-awards-services.html. PDF format quotes should be emailed to the estimator or faxed to 510-526-0990 prior to 12:00 PM on the date of the bid. Quotes from DBE Subcontractors, Suppliers and Truckers are highly encouraged. OCJ is willing to breakout any portion of work to encourage DBE participation. Subcontractors must possess a current DIR, Contractors License, and insurance and workers compensation coverage including waiver of subrogation. OCJ may require Performance and Payment bonds on subcontracts. OCJ will pay the bond premium up to 2% of the contract value. Please contact OCJ for any assistance required by your firm in obtaining bonding or insurance. The US Small Business Administration may also assist you in obtaining bonding - please see the following site for information: http://www.sba.gov/content/contractors. Visit the California Access to Capital Program Financing Solutions website for additional resources for your small business-http://www.calbizfinance.org/cal\_cert\_biz\_program.html. OCJ is available to help obtain necessary equipment, material and/or supplies. All subcontractors are required to execute OC Jones' standard subcontract agreement, comply with all insurance requirements, and name OCJ as additional insurance. Copies of our agreement and insurance requirements are available upon request. OCJ is a Union contractor, and we are signatory to the Operating Engineers, Laborers, Teamsters, and Carpenters. OCJ is an Equal Opportunity Employer.

INC.
Project: D.A. Por

**MOUNTAIN** 

Mountain Cascade Inc. 555 Exchange Court, Livermore, CA 94550 (925) 373-8370, Fax (925) 373-0940

Project: D.A. Porath Valve Replacement and Emergency Bypass Project No. P54110 Owner: Santa Cruz County Sanitation District

Bid Date: October 30th, 2025 @ 2:00 p.m.
Engineers Estimate: \$2,009,000

\*\*\*Please note this is an electronic bid, to ensure your quote has been received and reviewed please have all quotes to MCl by 12pm \*\*\*\*

We are requesting quotes from all qualified Subcontractors and Suppliers but not limited to:

AGGREGATES, ASPHALT, CONCRETE MATERIAL, SLURRY, PIPE SUPPLIERS, BYPASS PUMPING, CCTV, CONCRETE STRUCTURES, ELECTRICAL BUILDING, PLASTIC PIPE, LINE STOP (TAPPING SLEEVE), SAWCUTTING, CAST IRON SEWER PIPE, PUMPING PLANT ELECTRICAL EQUIPMENT, VALVES/WATER MAIN/TEMP FACILITIES.

Project Description: project consist of demolition of existing concrete canal lining, demolition of existing pipeline and concrete structures, new concrete canal lining, install a new PVC pipeline, new concrete irrigation boxes, check structure, automated & manual canal gates.

The project location in the County of Santa Cruz is as follows:

Lode Street and the D.A. Porath Facility

Work includes permanent and temporary bypass system installation, valve vault construction and installation, forcemain and valve replacements, flow meter installation, related electrical work, and associated site improvements, and wet well cleaning and rehabilitation.

Project information, including plans & specifications can be found by contacting:

https://procurement.opengov.com/portal/santacruzcounty or:

Please feel free to contact Mountain Cascade, Inc. at 925.373.8370 with any questions concerning bonding, insurance, lines of credit, and job overview. We look forward to your response.

Mountain Cascade Inc. is an Equal Opportunity Employer California License # 422496

This is Part of a Good Faith Outreach. Your response is greatly appreciated

## TAFT ELECTRIC COMPANY 1694 EASTMAN AVENUE • VENTURA, CA 93003 Phone: (805) 642-0121 • Fax: (805) 644-1542 Contact: Derrick Means • Email: estimating@taftelectric.com

Invites sub-bids from qualified DBE including Small Businesses, Minority Businesses, Woman Owned Small Businesses, Veteran Owned Small Businesses for the following project:

North Terminal Shore Power Project Contract NO. CMCRPL-6197(010) Location: Port Hueneme California REVISED BID DATE: 10/14/25 @ 2:00PM

Scope of work/Trades:

532490 - TRAFFIC CONTROL EQUIPMENT

561990 - FLAGGING (TRAFFIC CONTROL) SERVICE

924110 - POLLUTION CONTROL PROGRAM

237310 - CURBS AND STREET GUTTERS, HIGHWAY, ROAD AND STREET, CONSTRUCTION

238910 - EXCAVATION AND FILL

238190 - CONCRETE FORMING AND ACCESSORIES

238110 - CAST-IN-PLACE CONCRETE

238990 - UNIT PAVING

We are an Equal Opportunity Employer and intend to seriously negotiate with qualified Disadvantaged Business Enterprise (DBE) subcontractors and suppliers for project participation.

Payment and performance bonds may be required. Please contact us at the above listed number for further information regarding bidding on this project. To the best of our abilities, we will help with bonds/insurance/credit. Plans are available for viewing at our office.

We Are An Equal Opportunity Employer

## TAFT ELECTRIC COMPANY 1694 EASTMAN AVENUE • VENTURA, CA 93003

Phone: (805) 642-0121 • Fax: (805) 644-1542
Contact: Derrick Means • Email: estimating@taftelectric.com

Invites sub-bids from qualified DBE including Small Businesses, Minority Businesses, Woman Owned Small Businesses, Veteran Owned Small Businesses for the following project:

Ventura-Santa Barbara Counties Intertie 150-HP Variable Frequency Drives &

800 Amp Motor Control Center Spec. No. 22-451 Location: City of Ventura

BID DATE: 10/08/25 4:00 p.m. Scope of work/Trades:

#### 335313 - Switchgear and Switchboard Apparatus Manufacturing

We are an Equal Opportunity Employer and intend to seriously negotiate with qualified Disadvantaged Business Enterprise (DBE) subcontractors and suppliers for project participation.

Payment and performance bonds may be required. Please contact us at the above listed number for further information regarding bidding on this project. To the best of our abilities, we will help with bonds/insurance/credit. Plans are available for viewing at our office.

We Are An Equal Opportunity Employer



11555 Dublin Boulevard • P.O. Box 2909 • Dublin, CA 94568-2909 Phone: (925) 829-9220 / Fax: (925) 803-4263 Website: <u>www.desilvagates.com</u> • ESTIMATOR: VICTOR LE

DeSilva Gates Construction (DGC) is requesting bids for the project listed below:

IMPROVEMENTS OF MEEKLAND AVENUE FROM BLOSSOM WAY TO EAST LEWELLING BOULEVARD,

Specification No. 2329, Federal-Aid Project No. CRPL-5933(168)

Disadvantaged Business Enterprise Goal Assigned is 21%

OWNER: ALAMEDA COUNTY - 951 Turner CT, Rm 300 Hayward, CA 94545

REVISED BID DATE: September 30, 2025 @ 2:00 P.M

DGC is soliciting quotations from certified Disadvantaged Business Enterprises, for the following types of work and supplies/materials including but not limited to: Adjust Iron, Bridge, Cellular Concrete, Clearing and Grubbing/Demolition, Construction Area Signs, Electrical, Emulsion Supplier, Fencing, Landscaping, Minor Concrete, Minor Concrete Structure, Roadside Signs, Slurry Seal, Striping, Survey/Staking, SWPPP Prep/Water Pollution Control Plan Prepare, Temporary Erosion Control, Traffic Control Systems, Underground, Trucking, Water Trucks, Street Sweeping, Class 2 Aggregate Base Material, Class 4 Aggregate Base Material and Hot Mix Asphalt (Type A) Material.

Plans and specifications may be reviewed at our offices located at 11555 Dublin Boulevard, Dublin, CA or 3855 N Freeway Blvd Suite 100, Sacramento, CA 95834, or at your local Builders Exchange, or reviewed and downloaded from the dropbox site at https://www.dropbox.com/sh/5rvdc1bwfbasgl9/AABbrd0ba51\_kN3GtAESfBUoa?dl=0 or from the Owner's site at www.dot.ca.gov/hq/esc/oe/weekly\_ads/all\_adv\_projects.php

Fax your bid to (925) 803-4263 or email to dgcestimating@desilvagates.com to the attention of Estimator Victor Le. If you have questions for the Estimator, call at (925) 829-9220. When submitting any public works bid please include your DUNS number and DIR number. For questions regarding registration for DIR use the link at www.dir.ca.gov/Public-Works/PublicWorks.html

If you need DBE support services and assistance in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies or related assistance or services, for this project call the Estimator at (925) 829-9220, or contact your local Small Business Development Center Network (http://californiasbdc.org) or contact the California Southwest Transportation Resource Center (www.transportation.gov/osdbu/SBTRCs). DGC is willing to breakout portions of work to increase the expectation of meeting the DBE goal.

At our discretion, 100% Payment and 100% Performance bonds may be required as a subcontract condition. This will be a PREVAILING WAGE JOB. DGC is an Equal Opportunity/Affirmative Action Employer.

## Looking for Subcontractors, Vendors, and Suppliers?

Advertise your Sub-Bid Requests in the **Small Business Exchange.** 

With a monthly readership of 24,000, SBE reaches a diverse audience, cutting across ethnic and gender lines as well as tradional industry segments.

Call **1-800-800-8534** or visit us at www.sbeinc.com





## **WORKFORCE DEVELOPMENT**

## America Works Data Center: The U.S. Workforce by the Numbers

[ Article originally appeared in www.uschamber.com ]

This page captures the latest data around job openings, labor force participation, shortages by state and industry, the skills gap, and more, for a quick understanding of the state of the workforce. For more workforce content, programs, and solutions from the U.S. Chamber and U.S. Chamber of Commerce Foundation, visit the America Works Initiative.

## The Workforce Returns, Downward Participation Persists

The labor force participation rate has trended downward for more than 20 years. In 2000, the labor force participation rate hovered around 66%. Since 2021, the labor force participation rate has stayed mainly between 62-63%. While the participation rate is climbing back upward, it took a hit during the pandemic as early retirements, childcare challenges, and less immigration left the nation with a severe worker deficit.

Plus, boosted unemployment benefits, stimulus payments, and child tax credits offered during the pandemic padded finances and the period saw some previously employed people choosing to opt out of the workforce. However, persistent inflation is cutting into savings accounts Americans built-up over the pandemic, pushing workers to return to the workforce.

Recent reports from the Bureau of Labor Statistics (BLS) show that thousands of people are entering the workforce. In August 2024, the labor force participation rate for those between the ages of 25 and 54 (prime working age) was 83.9%, marking a twenty-year high.

Over the last few years, the gap between job openings and unemployed workers has narrowed, but the labor market remains competitive. Up until April 2025, the U.S. remained in a worker shortage: There were more open jobs than available workers. meaning that if every unemployed person in the country found a job, we would still have open jobs. That is still the case in many states and industries, but nationally the gap has largely closed.

A tight labor market can hinder economic growth. If businesses can't hire the workers they need, they cannot grow or reach full productivity potential.

## The Workforce State-by-State

The Chamber's Worker Shortage Index number indicates the number of available workers for every job opening using data from BLS. A state with a ratio below 1 is in a worker shortage, while a ratio higher than 1 means the state has more workers than job openings—a labor surplus.

## California

California has 145 available workers for every 100 open jobs.

**1.45** (California's Worker Shortage Index)

• Job Openings: 757,000

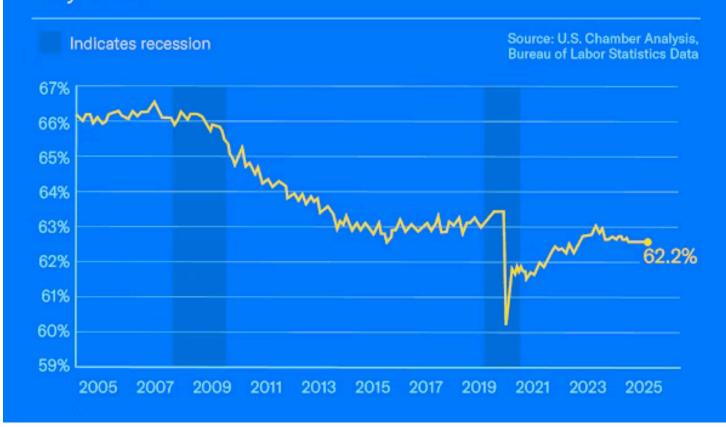
• Unemployed Workers: 1,094,674

Labor Force Participation Rate: 62.4

U.S. Chamber of Commerce

## **Labor Force Participation Rate**

July 2025



• Unemployment Rate: 5.5

• Quit Rate: 1.8

• Hiring Rate: 3.2

#### New York

New York has 93 available workers for every 100 open jobs.

0.93 (New York's Worker Shortage Index)

• Job Openings: 426,000

• Unemployed Workers: 397,912

• Labor Force Participation Rate: 60.8

• Unemployment Rate: 4.0

Quit Rate: 1.7

• Hiring Rate: 2.8

#### **Texas**

Texas has 116 available workers for every 100 open jobs.

**1.16** (Texas's Worker Shortage Index)

• Job Openings: 554,000

• Unemployed Workers: 643,799

• Labor Force Participation Rate: 64.7

• Unemployment Rate: 4.1

• Quit Rate: 2.5

Hiring Rate: 3.6

#### Louisiana

Louisiana has 89 available workers for every 100 open jobs.

 $\textbf{0.89} \ (\text{Louisiana's Worker Shortage Index})$ 

• Job Openings: 103,000

• Unemployed Workers: 91,396

• Labor Force Participation Rate: 58.0

• Unemployment Rate: 4.4

• Quit Rate: 2.1

• Hiring Rate: 4.0

## <u>Florida</u>

Florida has 108 available workers for every 100 open jobs.

1.08 (Florida's Worker Shortage Index)

Job Openings: 391,000

Unemployed Workers: 423,960

• Labor Force Participation Rate: 57.7

• Unemployment Rate: 3.8

• Quit Rate: 2.2

• Hiring Rate: 3.3

#### Arizona

Arizona has 103 available workers for every 100 open jobs.

1.03 (Arizona's Worker Shortage Index)

• Job Openings: 153,000

• Unemployed Workers: 157,143

• Labor Force Participation Rate: 61.4

• Unemployment Rate: 4.1

• Quit Rate: 2.2

• Hiring Rate: 3.9

## **Illinois**

Illinois has 108 available workers for every 100 open jobs.

 $\textbf{1.08} \; (Illinois's \; Worker \; Shortage \; Index)$ 

• Job Openings: 272,000

• Unemployed Workers: 292,495

• Labor Force Participation Rate: 64.2

• Unemployment Rate: 4.4

• Quit Rate: 2.0

• Hiring Rate: 3.2

Visit the link below for the full article: https://tinyurl.com/24g3g7av

## Hispanic Heritage Month - 26 Scientists and engineers to lear more about!

Continued from page 2



10. Bernardo Alberto Houssay, physiologist

Bernardo Alberto Houssay was a physiologist who shared the 1947 Nobel Prize in Medicine for his research (after the discovery of insulin) on the role of pituitary

gland hormones in carbohydrate metabolism.



11. Césare Lattes

Césare Lattes was a physicist who researched cosmic rays, nuclear physics, and atomic physics. Lattes is credited as one of the discoverers of the pion, a subatomic particle that contains a quark and an

antiquark.

#### 12. Luis Federico Leloir, biochemist

Luis Federico Leloir was a biochemist whose research involved the metabolism of carbohy-



drates. Leloir won the 1970 Nobel Prize in Chemistry for "for his discovery of sugar nucleotides and their role in the biosynthesis of carbohydrates."



13. Susana López Charretón, virologist

Dr. Susana López Charretón is a virologist whose research on rotavirus identified the ways in which it enters the body (separate from the ways

it is commonly transmitted).



14. Ynes Mexia, botanist

Ynes Mexia was a botanist and plant collector whose field expeditions included traveling along the Amazon River. During her career, she collected more than 150,000 plant samples and is credited with discovering more than 500 new species.



15. César Milstein, chemist

César Milstein was a biochemist who shared the 1984 Nobel Prize in Physiology or Medicine (with Niels Kaj Jerne and Georges J. F. Köhler) for research related to antibodies and the immune system.



16. Mario J. Molina, chemist

Mario J. Molina is a chemist whose work helped identify the negative effect of chlorofluorocarbons (CFCs) (in aerosol sprays, for example) on the Earth's ozone layer. Molina shared the 1955 Nobel

Prize in Chemistry with F. Sherwood Rowland and Paul J. Crutzen.



17. Antonia Novello, physician and public health official

Dr. Antonia Novello was appointed as U.S. Surgeon General in 1990 and was the first woman and the first Hispanic person to hold this title. As Surgeon General, Novello was especially concerned with health is-

sues related to women, children, and minorities, including underage drinking and smoking. She spotlighted the tobacco industry's use of advertising targeting children and highlighted the importance of addressing women and children in the AIDS epidemic.

Visit link for the rest of the article:

https://www.sciencebuddies.org/blog/hispanic-scientists-engineers

## **Imagining California 25 years from now**

Continued from page 1

1950s California — young, better educated, risktaking — excelled at turning Cold War defense spending into new industries and the shiny consumer products that defined a better tomorrow. When defense spending contracted in the 1990s, university researchers and hedge fund managers propelled newer and faster technological advances. The qualities that made California uniquely a leader in innovation are less obvious now, and the global competition is stiffer.

Forgotten are the cycles of drought that unmade the state's cattle economy in the mid-19th century and drove titanic projects in the 20th century to bring water to places with little of their own. By 2050, we'll use the water we have better through wastewater recycling, stormwater capture, limits on groundwater extraction, and agriculture fitted to a harsher climate regime.

But there will always be too little water in the southern half of the state. Fundamental ecological divides — north vs. south, coast vs. inland, temperate upland forest vs. dry chaparral low-land — will still fragment the California land-scape and define Californians' unique sense of place.

The costs of a California lifestyle — particularly the cost of housing — will widen the gap between households at the top and the low- and middle-income families below. Without new and creative housing programs, less than one-third of Californians will be able to finance a median-priced home.

Sharp differences in the quality of life between one community and another — begun by redlining neighborhoods in the 1930s — will persist. The conditions that predispose some Californians to become homeless aren't likely to im-

prove very much, although there may be fewer unsheltered people asleep on city streets.

Meanwhile, corporate refugees will follow the headquarters of Oracle, Northrop Grumman and Chevron out of the state, along with new technology billionaires and their enclaves of unimaginable privilege.

The challenge for Californians in 2050 will be one of imagination: to see themselves as inheritors of a compromised but still resourceful California

Popular movements for equity and social justice are maturing. Political initiatives for health care, education, infrastructure renewal, homelessness and housing affordability could follow. The dark magic of AI is a threat to middle-income and lowwage earners, but it could become a platform to deepen our understanding of the environment and improve educational outcomes. A state with

too many unaccountable boards, commissions and special districts and too many local governments jealous of their prerogatives could learn the hard lesson that a better future will come from regional coordination — in providing law enforcement, overseeing water management, responding to natural and human caused disasters and planning for economic development.

Californians need to accept the burdens of their history and shape their aspirations accordingly. They need to imagine a different kind of California, a California of shared potential, recognizing what had been lost or squandered in becoming Californian and understanding clearly what Californians can still achieve.

As hard as it will be to realize, the California we deserve is possible.

SOURCE: https://tinyurl.com/28tjj69t

## Strategize Recruitment and Retention With This Secret Weapon

Continued from page 1

## REINFORCING A SAFETY-FIRST CULTURE

Construction is one of the most dangerous industries in America, and contractors face especially complex safety challenges. Branded safety gear, such as high-visibility vests, hard hats and jackets, reinforces a shared commitment to a safety-first culture.

When PPE includes the company logo, it personalizes the message: "This isn't just safety gear—it's your gear, your team, your responsibility." It makes safety protocols feel like an integral part of the brand rather than a checklist handed down from above

According to OSHA, construction workers are more likely to follow safety procedures when they feel valued and supported by their employers. Branded gear is a subtle but constant reminder that leadership is invested in their employees' wellbeing—not just their productivity.

This is especially valuable when onboarding new employees. Providing branded PPE as part of their welcome package can make new hires feel immediately integrated into the company culture and underscore the importance of jobsite safety from day one.

## EXTENDING THE BRAND BEYOND THE JOBSITE

Branded promotional products also offer opportunities to extend the company's presence beyond active sites. Gifts such as branded tool bags, water bottles and performance shirts can be given to vendors, clients or team members to build goodwill and recognition.

At hiring events, job fairs or high school trade programs, distributing branded items creates an impression that lingers long after the conversation ends. When a student takes home a branded hat or tape measure, they're more likely to remember that company when it's time to choose a career path.

As more contractors engage with their communities—sponsoring local events, participating in workforce development programs or hosting training academies—branded merchandise helps reinforce visibility and name recognition.

## PRACTICAL STEPS TO GET STARTED

For contractors who haven't yet formalized their approach to branded apparel and promotional products, here are a few steps to consider:

- Start with safety gear: Branded hard hats, vests and jackets are required equipment anyway. Why not turn them into brand assets?
- Create a uniform look: Choose color schemes, logo placements and garment styles that are consistent across all crews.
- Use onboarding kits: Make new hires feel welcome with a branded gear package that includes a shirt, hat and basic PPE.

- Recognize and reward:
  - Celebrate milestones or outstanding work with branded gifts that employees can use and show off.
- Leverage community events: Equip your team with branded merchandise when attending job fairs, trade shows or local outreach efforts.

## BRANDING AS A LONG-TERM INVESTMENT

While the upfront cost of branded gear may seem like a luxury, it's a cost-effective investment in workforce development, client relationships and employee retention. As the construction industry braces for an acute labor shortage in 2025, a strong brand identity displayed proudly by your team can be a silent but powerful recruiter.

SOURCE: https://tinyurl.com/23 cbveze



## **EVENTS**









## CHANGE OF NAME ADVERTISEMENTS

CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NO. CNC 25-560094

PETITIONER OR ATTORNEY
Aaron Jeffrey Wise
342 8th Ave. Apt 1, San Francisco, CA 94118

TO ALL INTERESTED PERSONS: Aaron Jeffrey Wise for a decree changing names as follows:

**Aaron Jeffrey Wise** Aaron Ace Wise

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: October 23, 2025 Time: 9:00 AM
Dept.: 103N Room: 103N

3. A copy of this Order to Show Cause shall be published in Small Business Exchange, at least once each week for four successive weeks prior to the date set for hearing on the petition in the Small Business Exchange newspaper of general circulation, printed in this county.

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN FRANCISCO 400 MCALLISTER STREET SAN FRANCISCO, CA 94102

BENJAMIN YUST, Clerk of the Court DATED - SEPTEMBER 08, 2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NO. CNC 25-560061

PETITIONER OR ATTORNEY Ovil Edlizar Juan Pablo and Keydin Joshua Gomez Gabuardi 43 Harrington Street, San Francisco, CA 94112

TO ALL INTERESTED PERSONS: Ovil Edlizar Juan Pablo and Keydin Joshua Gomez Gabuardi for a decree changing names as follows:

Ovil Edlizar Juan Pablo to Ovil JuanPablo

Andrea Nicolle Juan Pablo Gomez to Andrea Nicole JuanPablo

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING Date: October 09, 2025 Time: 9:00 AM Dept.: 103N Room: 103N

3. A copy of this Order to Show Cause shall be published in Small Business Exchange, at least once each week for four successive weeks prior to the date set for hearing on the petition in the Small Business Exchange newspaper of general circulation, printed in this county.

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN FRANCISCO 400 MCALLISTER STREET SAN FRANCISCO, CA 94102

GERMAN PEREZ, Clerk of the Court DATED - AUGUST 26, 2025

09/04/25 + 09/11/25 + 09/18/25 + 09/25/25

CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NO. CNC 25-560079

PETITIONER OR ATTORNEY Sylvia McCleary 1171 Cayuga Avenue San Francisco, CA 94112

TO ALL INTERESTED PERSONS:

Sylvia McCleary
for a decree changing names as follows:

**Brenna Michelle Cole** Bre Michelle McCleary

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: October 16, 2025 Time: 9:00 AM
Dept.: 103N Room: 103N

3. A copy of this Order to Show Cause shall be published in Small Business Exchange, at least once each week for four successive weeks prior to the date set for hearing on the petition in the Small Business Exchange newspaper of general circulation, printed in this county

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN FRANCISCO 400 MCALLISTER STREET SAN FRANCISCO, CA 94102

JAMES XIONG, Clerk of the Court DATED - AUGUST 29, 2025

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25

CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NO. CNC 25-560062

PETITIONER OR ATTORNEY Kelvin LaDon Strange 325 Post #319 San Francisco, CA 94109

TO ALL INTERESTED PERSONS: **Kelvin LaDon Strange** for a decree changing names as follows:

Kevin LaDon Strange Kelvin LaDon Strange

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING Date: October 07, 2025 Time: 9:00 AM Dept.: 103N Room: 103N

3. A copy of this Order to Show Cause shall be published in Small Business Exchange, at least once each week for four successive weeks prior to the date set for hearing on the petition in the Small Business Exchange newspaper of general circulation, printed in this county.

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN FRANCISCO 400 MCALLISTER STREET SAN FRANCISCO, CA 94102

JAMES XIONG, Clerk of the Court DATED - AUGUST 26, 2025

08/28/25 + 09/04/25 + 09/11/25 + 09/18/25

SEPTEMBER 25, 2025 - OCTOBER 1, 2025 SMALL BUSINESS EXCHANGE 9



## PUBLIC LEGAL NOTICE ADVERTISEMENTS

OAKLAND UNIFIED SCHOOL DISTRICT DEPARTMENT OF FACILITIES PLANNING AND MANAGEMENT

#### 00 11 33 NOTICE TO BIDDERS

NOTICE IS HEREBY GIVEN that the Oakland Unified School District ("District") will receive bids up to, but not later than 02:00 p.m. on October 2, 2025, sealed bids for the award of a contract for:

#### BID NO. 25093

Highland Child Development Center Play Yard Site Improvement 1322 86th Avenue, Oakland, CA 94621

Bids shall be received at

#### Front Desk Facilities Planning & Management, 955 High Street, Oakland, CA, 94601

and shall be opened and publicly read aloud at the above state time and place. Responses must be sealed and clearly marked "Highland Child Development Center Play Yard Site Improvement, BID NO. 25093." Facsimile or electronic copies of the bid will not be accepted. Bids received after the above-specified time may be rejected.

The Project includes Demolish and dispose of the existing play structure, safety surfacing, and asphalt layer within the designated play area. Work includes installing new play structure, PIP (Poured-in-Place) safety surfacing, and a new drainage system to serve the play area, Apply double layer of seal coating. Additional scope includes furnishing and installing new trees with complete irrigation and drainage systems, as well as preparing the nature space and installing nature play elements such as logs, stumps, and similar features. All work shall comply with standard safety requirements and be coordinated with OUSD. Further details are provided in the specifications.

There will be a <u>mandatory</u> Pre-Bid Conference at the Front Entrance, Highland CDC, 1322 86th Avenue, Oakland, on September 25, 2025, at 10:00 a.m. for the purpose of acquainting all prospective bidders with the bid documents and the work site. Please notify the Project Manager, April Clement, email address: April.clement@ousd.org / Ph# 510-879-2721. Failure to attend this mandatory pre-bid conference may disqualify the non-attending bidder from the bid.

## Engineer's Estimate: \$370,000

Each bid must conform and be responsive to this notice and all other documents comprising the contract documents. All interested parties may obtain additional information by contacting, **Project Manager**, April Clement, email: <a href="mailto:April.clement@ousd.org">April.clement@ousd.org</a>.

All forms must be completed, signed, and returned with the bid. No bidder may withdraw its bid for a period of sixty (60) calendar days after the date set for the receipt of bids. The successful bidder shall file a payment bond issued by an admitted Surety authorized to conduct business in the State of California approved by the District. Pursuant to the Contract Documents, the successful binder will be required to furnish a Payment and Performance Bond in the amount of one hundred percent (100%) of the Contract Sum.

This Project is a public works project and is subject to the payment of prevailing wages. The Director of Industrial Relations has determined the general prevailing rate of per diem wages in the locality in which this work is to be performed

for each craft or type of worker needed to execute the contract that will be awarded to the successful bidder, copies of which are available to the public on the internet at <a href="http://www.dir.ca.gov/DLSR/">http://www.dir.ca.gov/DLSR/</a> or from the District Purchasing Department, upon request.

This Project is not subject to the District's Project Labor Agreement. The Full version of the OUSD's latest Project Labor Agreement can be found by going to the OUSD home page: <a href="https://www.ousd.org/facilities-planning-management-department/opportunities">https://www.ousd.org/facilities-planning-management-department/opportunities</a>

This Contract is not subject to prequalification pursuant to Public Contract Code section 20111.6. The contractor must be listed on the current OUSD certification list

This bid is not subject to Disabled Veteran Business Enterprise requirements.

Contract Plans & Specifications Documents will be available for review on or after September 17, 2025, at East Bay Blue Print, located at 1745 14th Avenue, Oakland, CA, 94606. All requests should be addressed At-Sandy Petty. Plans can be ordered tention: by: Phone: 510-261-2990 Fax: 510-261-Email: ebbp@eastbayblueprint.com, Attn: Sandy. Online using the Plan Command System at www.eastbayblueprint.com or plans can be delivered to a place of business, at requester's own expense. Payment for plan sets must be made with East Bay Blue Print and are NON-REFUNDABLE.

In addition, Contract Documents are available for bidders' review at the following builders' exchanges:

Builder's Exchange of Alameda County McGraw Hill Construction Data San Francisco Builder's Exchange Reed Construction Market Data Contra Costa Builder's Exchange Marin Builder's Exchange

The successful bidder and all subcontractor(s) shall comply with all applicable Labor Code provisions, which include, but are not limited to, the payment of not less than the required prevailing rates to all workers employed by them in the execution of the Contract, the employment of apprentices, the hours of labor and the debarment of contractors and subcontractors.

Each Bidder submitting a bid must be a Department of Industrial Relations registered contractor pursuant to Labor Code section 1725.5 ("DIR Registered Contractor"), unless an exception expressly provided in the Labor Code applies. This project is subject to compliance monitoring and enforcement by the DIR. If awarded the Contract, at all times during performance of the work, the Bidder and all Subcontractors of any tier shall be DIR Registered Contractors and continue to comply with all DIR requirements.

Each bidder shall be a licensed contractor pursuant to the Business and Professions Code and shall be licensed in the following classifications: A-General Engineering and/or B-General Building Contractor. No bid will be accepted from a contractor who has not been licensed in accordance with the California Business and Profession Code at the time the bid is submitted.

The Contract Time shall be Seventy-Five (75) calendar days, and liquidated damages for delay shall accrue.

The District reserves the right to reject any or all bids, to accept or reject any one or more items of a bid, or to waive any irregularities or informalities in the bid or in the bidding process.

OAKLAND UNIFIED SCHOOL DISTRICT DEPARTMENT OF FACILITIES PLANNING AND MANAGEMENT

#### 00 11 33 NOTICE TO BIDDERS

NOTICE IS HEREBY GIVEN that the Oakland Unified School District ("District") will receive bids up to, but not later than 02:00 p.m. on October 2, 2025, sealed bids for the award of a contract for:

#### BID NO. 25092

Harriet Tubman Child Development Center Play Yard Site Improvement 800 33rd Street, Oakland, CA 94608

Bids shall be received at

#### Front Desk Facilities Planning & Management, 955 High Street, Oakland, CA, 94601

and shall be opened and publicly read aloud at the above state time and place. Responses must be sealed and clearly marked "Harriet Tubman Child Development Center Play Yard Site Improvement, BID NO. 25092." Facsimile or electronic copies of the bid will not be accepted. Bids received after the above-specified time may be rejected.

The Project includes Demolish and dispose of the existing play structures, safety surfacing, and asphalt layer within the designated play area. Work includes installing new play structures, PIP (Poured-in-Place) safety surfacing, and a new drainage system to serve the play area. Additional scope includes furnishing and installing new trees with complete irrigation and drainage systems, as well as preparing the nature space and installing nature play elements such as logs, stumps, and similar features. All work shall comply with standard safety requirements and be coordinated with OUSD. Further details are provided in the specifications.

There will be a <u>mandatory</u> Pre-Bid Conference at the Front Entrance, Harriet Tubman, 800 33rd Street, Oakland, on September 25, 2025, at 11:00 a.m. for the purpose of acquainting all prospective bidders with the bid documents and the work site. Please notify the Project Manager, April Clement, email address: April.clement@ousd.org / Ph# 510-879-2721. Failure to attend this mandatory pre-bid conference may disqualify the non-attending bidder from the bid.

## Engineer's Estimate: \$320,000

Each bid must conform and be responsive to this notice and all other documents comprising the contract documents. All interested parties may obtain additional information by contacting, **Project Manager**, April Clement, email: <u>April. clement@ousd.org</u>.

All forms must be completed, signed, and returned with the bid. No bidder may withdraw its bid for a period of sixty (60) calendar days after the date set for the receipt of bids. The successful bidder shall file a payment bond issued by an admitted Surety authorized to conduct business in the State of California approved by the District. Pursuant to the Contract Documents, the successful binder will be required to furnish a Payment and Performance Bond in the amount of one hundred percent (100%) of the Contract Sum.

This Project is a public works project and is subject to the payment of prevailing wages. The Director of Industrial Relations has determined the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed to execute the contract that will be awarded to the success-

ful bidder, copies of which are available to the public on the internet at http://www.dir.ca.gov/DLSR/ or from the District Purchasing Department, upon request.

This Project is not subject to the District's Project Labor Agreement. The Full version of the OUSD's latest Project Labor Agreement can be found by going to the OUSD home page: https://www.ousd.org/facilities-planning-management-department/opportunities

This Contract is not subject to prequalification pursuant to Public Contract Code section 20111.6. The contractor must be listed on the current OUSD certification list.

This bid is not subject to Disabled Veteran Business Enterprise requirements.

Contract Plans & Specifications Documents will be available for review on or after September 17, 2025, at East Bay Blue Print, located at 1745 14th Avenue, Oakland, CA, 94606. All requests should be addressed Attention: Sandy Petty. Plans can be ordered by: Phone: 510-261-2990 Fax: 510-261-6077 Email: ebbp@eastbayblueprint.com, Sandy. Online the Plan Command System ing www.eastbayblueprint.com or plans can be delivered to a place of business, at requester's own expense. Payment for plan sets must be made with East Bay Blue Print and are NON-REFUNDABLE.

In addition, Contract Documents are available for bidders' review at the following builders' exchanges:

Builder's Exchange of Alameda County McGraw Hill Construction Data San Francisco Builder's Exchange Reed Construction Market Data Contra Costa Builder's Exchange Marin Builder's Exchange

The successful bidder and all subcontractor(s) shall comply with all applicable Labor Code provisions, which include, but are not limited to, the payment of not less than the required prevailing rates to all workers employed by them in the execution of the Contract, the employment of apprentices, the hours of labor and the debarment of contractors and subcontractors.

Each Bidder submitting a bid must be a Department of Industrial Relations registered contractor pursuant to Labor Code section 1725.5 ("DIR Registered Contractor"), unless an exception expressly provided in the Labor Code applies. This project is subject to compliance monitoring and enforcement by the DIR. If awarded the Contract, at all times during performance of the work, the Bidder and all Subcontractors of any tier shall be DIR Registered Contractors and continue to comply with all DIR requirements.

Each bidder shall be a licensed contractor pursuant to the Business and Professions Code and shall be licensed in the following classifications: A-General Engineering and/or B-General Building Contractor. No bid will be accepted from a contractor who has not been licensed in accordance with the California Business and Profession Code at the time the bid is submitted.

The Contract Time shall be Seventy-Five (75) calendar days, and liquidated damages for delay shall accrue.

The District reserves the right to reject any or all bids, to accept or reject any one or more items of a bid, or to waive any irregularities or informalities in the bid or in the bidding process.



## FICTITIOUS BUSINESS NAME STATEMENTS

## For Fictitious Business Name rate sheet and instructions, please email Nabil Vo at nvo@sbeinc.com

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s): 940 Bay Apartments

940 Bay Street, San Francisco, CA 94109

Full Name of Registrant #1
Herman Wendel

Herman Wendel
Address of Registrant #1
401 Country Club Dr., San Francisco, CA 94132
Full Name of Registrant #2
Gail Zerbib
Address of Registrant #2
401 Country Club Dr., San Francisco, CA 94132

This business is conducted by a joint venture.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 09-05-2025.

Signed: Herman Wendel

This statement was filed with the County Clerk of San Francisco County on **09-05-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state. of a fictitious business name in violation of the right of another under Federal, State or Common Law.

**Melvin Galvez** Deputy County Clerk 09-05-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

#### FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407273

ctitious Business Name(s):

950 Bay St. Apts.

950 Bay Street, San Francisco, CA 94109 Full Name of Registrant #1 Herman Wendel

Address of Registrant #1
401 Country Club Dr., San Francisco, CA 94132
Full Name of Registrant #2
Gail Zerbib
Address of Registrant #2

Address of Registrant #2 401 Country Club Dr., San Francisco, CA 94132

This business is conducted by a joint venture.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on  $\bf 09-05-2025$ .

Signed: Herman Wendel

This statement was filed with the County Clerk of San Francisco County on **09-05-2025**.

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

**Melvin Galvez** Deputy County Clerk 09-05-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407274

Fictitious Business Name(s): 2650 Franklin St Apts.

2650 Franklin Street, San Francisco, CA 94123 Full Name of Registrant #1

Herman Wendel

Address of Registrant #1
401 Country Club Dr., San Francisco, CA 94132

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 09-05-2025.

Signed: Herman Wendel

This statement was filed with the County Clerk of San Francisco County on 09-05-2025.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Liana Diep-Lee Deputy County Clerk 09-05-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s):

San Francisco, CA 94123
Full Name of Registrant #1
Caroline Schercousse Address of Registrant #1 2345 Filbert Street, Apt 203 San Francisco, CA 94123

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on Not Applicable.

Signed: Caroline Schercousse

This statement was filed with the County Clerk of San Francisco County on 09-11-2025.

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Liana Dien-Lee Deputy County Clerk 09-11-2025

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s):

Address 2601 Greenwich Street, Apt 7

Dover, DE 19901

San Francisco, CA 94123
Full Name of Registrant #1
Cintra Artificial Intelligence LLC (DE) Address of Registrant #1
8 The Green, Suite B

This business is conducted by a limited liability company.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **06-20-2025.** 

Signed: Joseph Shamon

This statement was filed with the County Clerk of San Francisco County on **08-28-2025** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Mariedyne Nadonza Deputy County Clerk 08-28-2025

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Rusiness Name(s) **Bay Area Neuropsychiatry** 

Address
870 Market Street, Suite 341
San Francisco, CA 94102
Full Name of Registrant #1
Lodhi Medical Group (CA)

Address of Registrant #1
9515 E Fowler Avenue, Suite 241 Tampa, FL 33592

This business is conducted by a corporation.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **07/01/2024.** 

Signed: Shafi Lodhi

This statement was filed with the County Clerk of San Francisco County on **08-14-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

**Maribel Jaldon** Deputy County Clerk 08-14-2025

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s)

Brain to Body Physical Therapy 1875 Mission Street Apt 103 San Francisco, CA 94103 Full Name of Registrant #1 Monica Nolte

Address of Registrant #1
1875 Mission Street Apt 103
San Francisco, CA 94103

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **08-27-2025.** 

Signed: Monica Nolte

This statement was filed with the County Clerk of San Francisco County on **09-09-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Melvin Galvez Filed: Deputy County Clerk 09-09-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## FICTITIOUS BUSINESS NAME STATEMENT

File No. 2025-0407343 Fictitious Business Name(s):

Colored Bubbles Early Learning Address
36 Rome Street

San Francisco, CA 94112 Full Name of Registrant #1 Sandra Zamora Gomez Address of Registrant #1 36 Rome Street San Francisco, CA 94112

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **01-18-2024.** 

Signed: Sandra Zamora Gomez

This statement was filed with the County Clerk of San Francisco County on **09-17-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

**Mariedyne Nadonza** Deputy County Clerk 09-17-2025

#### 09/25/25 + 10/02/25 + 10/09/25 + 10/16/825

## FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407270

Fictitious Business Name(s): **Eight Designs** 

Address
1407 Francisco Street, Apt #8
San Francisco, CA 94123
Full Name of Registrant #1
Maryann C. Murphy
Address of Registrant #1
1407 Francisco Street, Apt #8
San Francisco, CA 94123

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **08-01-2025.** 

Signed: Maryann C. Murphy

This statement was filed with the County Clerk of San Francisco County on **08-21-2025**.

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

**Melvin Galvez** Deputy County Clerk 09-05-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s): Fur and Feather by Felice

77 Van Ness Avenue Suite 101

San Francisco, CA 94102 Full Name of Registrant #1 Emille Felice Labiadh Address of Registrant #1
43 McCoppin Street
San Francisco, CA 94103

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on  ${\bf N/A.}$ 

Signed: Emille Felice Labiadh

This statement was filed with the County Clerk of San Francisco County on **08-21-2025.** 

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Monika Leng Deputy County Clerk 09-04-2025 Filed:

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s):

**Golden Gate Hits** 

Address **507 12th Avenue** 

507 12th Avenue
San Francisco, CA 94118
Full Name of Registrant #1
Clifford Yee
Address of Registrant #1
507 12th Avenue
San Francisco, CA 94118

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **Not Applicable.** 

Signed: Clifford Yee

This statement was filed with the County Clerk of San Francisco County on **09-04-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed: **Mariedyne Nadonza** Deputy County Clerk 09-04-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

#### FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407230

Fictitious Business Name(s):

Ivonne House Cleaning Address
336 Country Club Dr.
San Francisco, CA 94132
Full Name of Registrant #1
Ivonne Salas
Address of Registrant #1
336 Country Club Dr.
San Francisco, CA 94132

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **09-03-2025.** 

Signed: Ivonne Salas

This statement was filed with the County Clerk of San Francisco County on **09-03-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Monika Leng Deputy County Clerk 09-03-2025 Filed:

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25



## FICTITIOUS BUSINESS NAME STATEMENTS

#### FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407382

Fictitious Business Name(s): Desiderata Quinzel Address 1621 Folsom Street San Francisco, CA 94103 Full Name of Registrant #1 Christopher Roberts Address of Registrant #1
1621 Folsom Street San Francisco, CA 94103

This business is conducted by **an individual.** 

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on  ${\bf 01}\text{-}{\bf 01}\text{-}{\bf 2025}$ .

Signed: Christopher Roberts

This statement was filed with the County Clerk of San Francisco County on **09-23-2025**.

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Liana Diep-Lee Deputy County Clerk 09-23-2025

09/25/25 + 10/02/25 + 10/09/25 + 10/16/25

## FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s): Lux Real Estate Radicess
891 Beach Street
San Francisco, CA 94109
Full Name of Registrant #1
Lynn Shaffer
Address of Registrant #1
190 Holliday Drive
Hollister, CA 95023

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on  ${\bf N/A.}$ 

Signed: Lynn Shaffer

This statement was filed with the County Clerk of San Francisco County on **08-28-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Liana Diep-Lee Deputy County Clerk 08-28-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

#### FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407161

Fictitious Business Name(s): **Mary Eugster Pilates** Address
569 Ruger Street
San Francisco, CA 94129
Full Name of Registrant #1

Mary Eugster
Address of Registrant #1
3526 Divisadero Street
San Francisco, CA 94123

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on

Signed: Mary Eugster

This statement was filed with the County Clerk of San Francisco County on **08-21-2025**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Monika Leng Deputy County Clerk 08-21-2025

09/04/25 + 09/11/25 + 09/18/25 + 09/25/25

## FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407310

Fictitious Business Name(s) On Behalf of Mother Earth

1939 Divisadero Street, Suite #3A San Francisco, CA 94115
Full Name of Registrant #1
Deborah Brenner-Liss, PH.D Address of Registrant #1
1939 Divisadero Street, Suite #3A San Francisco, CA 94115

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **07-14-2025** 

Signed: Deborah Brenner-Liss

This statement was filed with the County Clerk of San Francisco County on 09-12-2025

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Maribel Jaldon Deputy County Clerk 09-12-2025

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25

#### FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407268

Fictitious Business Name(s): Parents in the City Address 284 Monterey Blvd. San Francisco, CA 94131
Full Name of Registrant #1
Ilana Schreibstein Address of Registrant #1 284 Monterey Blvd., San Francisco, CA 94131

This business is conducted by an individual.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **Not Applicable.** 

Signed: Ilana Schreibstein

This statement was filed with the County Clerk of San Francisco County on **09-05-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

**Melvin Galvez** Deputy County Clerk 09-05-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## **FICTITIOUS BUSINESS NAME STATEMENT**

Fictitious Business Name(s):

Studio Ziro Studio 2.13
Address
945 Taraval Street #1149
San Francisco, CA 94116
Full Name of Registrant #1
Hope Machine LLC (CA)
Address of Registrant #1
1252 35th Avenue

San Francisco, CA 94122 This business is conducted by a limited liability company.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **07-01-2025.** 

Signed: Kyle Gordon

This statement was filed with the County Clerk of San Francisco County on **09-05-2025.** 

from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Filed:

Monika Leng Deputy County Clerk 09-05-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

#### FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407377

Fictitious Business Name(s): **Soulwise Community** 

1530 Dolores Street #3, San Francisco, CA 94110 Full Name of Registrant #1
Teresa Dillen Massillon LLC (CA)

Address of Registrant #1 1530 Dolores Street #3, San Francisco, CA 94110

This business is conducted by a limited liability company

The registrant(s) commenced to transact business nder the fictitious business name(s) listed above on 09-23-2025.

Signed: Teresa Massillon

This statement was filed with the County Clerk of San Francisco County on **09-23-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law.

Liana Diep-Lee Deputy County Clerk 09-23-2025

09/25/25 + 10/02/25 + 10/09/25 + 10/16/25

## FICTITIOUS BUSINESS NAME STATEMENT File No. 2025-0407315

Fictitious Business Name(s): Wallace & Company Address 50 California Street, Suite 1500 San Francisco, CA 94111 Full Name of Registrant #1 Roy T. Wallace ess of Registrant #1 322 Forbes Avenue, San Rafael, CA 94901

This business is conducted by an individual.

The registrant(s) commenced to transact business the fictitious business name(s) listed above on 09-01-1993

Signed: Roy T. Wallace

This statement was filed with the County Clerk of San Francisco County on **09-12-2025.** 

**Notice:** This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed:

**Maribel Jaldon** Deputy County Clerk 09-12-2025

09/18/25 + 09/25/25 + 10/02/25 + 10/09/25



#### STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The registrant(s) listed below have abandoned the use of the fictitious business name(s):
Pacific Street Fish Market

Located at 1195 Stockton Street. San Francisco. CA 94133 This fictitious business name was filed in the County of San Francisco on 07-12-2024 under file 2024-0403924

Name and address of Registrants (as shown on previous statement)

Full Name of Registrant #1 Pacific Street Seafood Inc. 942 Brunswick Street Daly City, CA 94014

This business was conducted by a corporation.

Signed: Xiu Ling Chen

This statement was filed with the County Clerk of San Francisco County on

Filed: **Melvin Galvez** Deputy County Clerk 08-12-2025

09/11/25 + 09/18/25 + 09/25/25 + 10/02/25

## Mayor Lurie celebrates new small business pop-ups downtown

[Article originally appeared in www.sf.gov l

Mayor Daniel Lurie announced a new lineup of small businesses as part of his Heart of the City executive directive to accelerate downtown San Francisco's comeback. Through the Vacant to Vibrant program, the city is marking the launch of two new storefronts in formerly vacant spaces in Union Square and three Vacant to Vibrant businesses that are now expanding to long-term leases. The addition of storefronts downtown demonstrates Mayor Lurie's work to bring businesses back to San Francisco's commercial core.

Mayor Lurie has made downtown revitalization a top priority in his administration, taking steps to cut red tape and keep San Francisco's streets safe and clean. To improve safety downtown, he introduced the San Francisco Police Department Hospitality Zone Task Force to keep downtown safe 365 days a year. In Union Square and the Financial District, crime is down more than 40%. To further drive the downtown comeback, Mayor Lurie is helping businesses of all sizes open and grow, while creating the conditions that lead companies to want to be in San Francisco. His PermitSF initiative has made common-sense reforms to the city's permitting process, cutting red tape for business owners.

"Through our new Heart of the City executive directive, our administration is accelerating San Francisco's downtown recovery by supporting San Francisco's small businesses," said Mayor Lurie. "I'm thrilled to see Dandelion expanding to Union Square as part of our Vacant to Vibrant program, drawing both residents and visitors back to our downtown."

Since launching in 2023, Vacant to Vibrant, a partnership between the Office of Economic and Workforce Development (OEWD) and nonprofit SF New Deal, has activated more than 20 storefronts, supported more than 30 small businesses, and helped secure more than a dozen permanent leases across downtown San Francisco, including in the Financial District, Union Square, Yerba Buena. Soma and East Cut.

The two local concepts opening downtown as part of the next chapter of Vacant to Vibrant include:

- **OPENING TOMORROW:** Dandelion Chocolate, 167 Powell Street - The beloved Mission-based chocolate-maker brings its bean-to-bar magic downtown with a curated retail experience featuring small-batch confections and thoughtful gifts.
- OPENING SOON: The Wild Fox, 123 Battery Street - A new concept from the team behind SPRO Coffee Lab, The Wild Fox blends vibrant design with espresso-forward beverages and seasonal café fare that meets the precision and creativity of Japanese café culture.

"We are thrilled to be a part of the Vacant to Vibrant initiative and to have an opportunity to bring our bean-to-bar chocolate to Union Square—a neighborhood that's not too far from our factory in the Mission," said Todd Masonis, CEO of Dandelion Chocolate. "It's great knowing that our collective efforts will help revitalize downtown San Francisco while celebrating the local small business community."

Visit the link for the full article: https://tinyurl.com/29ka2yzr

12 SMALL BUSINESS EXCHANGE SEPTEMBER 25, 2025 - OCTOBER 1, 2025



## **SUCCESS STORIES**

## **Vintner's Diary**



## [ Article originally appeared in https://calosba.ca.gov ]

Growing up in her family's Napa Valley vineyard, working alongside her brothers and sister and learning the ins and outs of the industry from her parents, Vanessa Robledo gained an invaluable foundation that led to the launch of her own wine, Vintner's Diary, in 2023.

Vintner's Diary specializes in Rosé, crafted by three generations of Latina winemakers in Napa Valley – Vanessa, her mom, Maria Robledo, and her daughter, Jocelyn Robledo-Solis.

Vanessa started Vinter's Diary after more than 25 years working in the industry, including 10 years as the president of Robledo Family Winery. She helped her family grow production of their winery from 100 cases in 1997 to 20,000 cases annually by 2007.

It's an inspiring story filled with resilience and determination. But Vanessa admits that when she first opened Vintner's Diary, she struggled with marketing and how to best tell that story.

"The challenge is that sometimes, when you're in it, you're doing so much – you're farming, you're bottling, there is so much going on," she said. "It takes someone from the outside looking in, to say try this or try that. It takes someone like Ed."

"Ed" is Ed Troxell, a marketing advisor with the Solano-Napa SBDC, who began working with Vanessa, Maria, and Jocelyn two years ago.

"The Solano-Napa SBDC has been such a tremendous support for our small business and we've really enjoyed working with all the different consultants" Vanessa said. "Ed is the one who has taken us to a new level. He has really helped us to see our strengths as a business." She went on to explain that Ed helped them to identify their target markets and create a targeted marketing plan. Knowing there are significant shifts in the wine industry in today's economy, they have focused on understanding their strengths as a women-owned Latina company and showing how that sets them apart from similar businesses.

"Taking ownership of our story is really how we've been able to grow our marketing and brand ourselves," Vanessa said. "When you're in the middle of it, you don't see how unique it is. Ed helped us to see our strengths as a company, what that means for our marketing, and how to refine our story to be able to put it out there in a clearer way. He gave us direction on how to mold our story."

As Vintner's Diary's website reads, "Despite taking the lead in building her family's winery—the first in the U.S. founded by Mexican vineyard workers—tradition denied (Vanessa) ownership simply because she was a woman. Now, alongside her mother and daughter, she has created a Rosé that reclaims her legacy—handcrafted by the very women who built it."

With Ed's guidance, Vanessa and her daughter Jocelyn have launched an email newsletter and expanded their social media marketing. Vintner's Diary printed cards highlighting their story and attach them to every wine bottle sold. The response has been overwhelmingly positive, Vanessa said.

"It's all making it easier for us to build and maintain a relationship and connection with our customers," she said.

Visit Vintner's Diary website at

https://vintnersdiary.com/

SOURCE: https://tinyurl.com/2d33g36b



## **Small Business Highlight**

Codexis, Inc. Redood City, California

## Bioengineering, Made Greener

Codexis, Inc. is a bio-fuel, pharmaceutical and chemical engineering firm that is transforming their Redwood City headquarters in an effort to increase waste diversion and foster employee education and participation in environmentally friendly practices.

Codexis headquarters hosts over 100 employees spread across three buildings filled with laboratories, office spaces and industrial facilities. In 2013, Codexis launched a waste centralization program to collect and sort

trash. For individual trash, recycling and composting bins were places in several central locations and employees were trained on how to properly sort items among the three bins. Codexis also purchased reusable dishes and utensils for the lunch program. Third party vendors coordinate with Codexis to recycle thousands of plastic boxes and low-density polyethylene plastics that were previously thrown in the trash. These measures have diverted approximately 80 percent of Codexis' waste for recycling or composting. Codexis also reduced their electricity use by over 16 percent in 2013, by setting a timer that turns-off equipment at night and on the weekends.

"Since green chemistry and sustainability are an integral focus of our business model, we believe that the same values should be applied to our daily work practices and facility operations."

– Carl Muska, Senior Director of Regulatory Affairs

Public and employee outreach is important at Codexis.

Employees are encouraged to attend tours at the San Carlos Shoreway Environmental Center to learn the importance of waste segregation. They also sponsor Codexis Earth Week, featuring games, tutorials and activities about the importance of waste minimization, at-home composting seminars and are sponsors of the Seaport Business Park's Bike-to-Work-Week. In addition, Codexis provides employees with updates on workplace sustainability metrics at all company meetings. Employees are encouraged to live sustainable lifestyles, both at work and at home. Codexis is also the three-time recipient of the Environmental Protection Agency Presidential Green Chemistry Challenge Award in recognition for their manufacturing processes that reduce the use of hazardous chemicals and toxins.

Codexis, Inc. is dedicated to teaching employees and the public about sustainable living and the true cost of waste. Codexis also serves as a model for other businesses, proving sustainability and the bottom line are

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March 2014



Codexis, Inc. provides separate trash, recycling and compost bins in central locations.

## Turning a Daunting Challenge into a Defining Success with Pink Cloud

[ Article originally appeared in https://calosba.ca.gov ]

Visit Pink Cloud at https://www.gopinkcloud.com/

When Jason Varughese founded Pink Cloud, he envisioned creating a platform to help others navigate sobriety as he had done himself. Little did he know that his journey of resilience and innovation would prepare him for one of the biggest milestones in his entrepreneurial career: scaling his business to fulfill a federal contract. With the guidance and support of the Resilient Business Advising Program (RBA) from the Los Angeles Area Chamber Foundation, Jason turned a daunting challenge into a defining success.

Pink Cloud was able to secure a federal contract to provide digital tools for addiction recovery programs. And although this opportunity was a gamechanger, it came with immense challenges. Jason needed to quickly expand his team and operations to meet federal compliance requirements, including stringent cybersecurity measures, workforce diversity goals, and user privacy protections.

Jason turned to the Resilient Business Advising Program, where he received tailored guidance and resources to navigate the complexities of scaling his business. The program provided critical training on federal contracting, hiring best practices, and compliance strategies, equipping Jason with the tools he needed to succeed. He worked closely with expert advisors who helped him build a roadmap to recruit top talent, align his operations with federal standards, and develop systems to ensure the sustainability of his rapidly growing business.

Leveraging the insights gained through the RBA Program, Jason successfully hired a team of specialists in cybersecurity, compliance, and software development, as well as additional customer support staff. With the support of the program's advisors, he ensured Pink Cloud met all federal requirements while maintaining the integrity of its mission to serve those in recovery.

Visit link for the full article: https://tinyurl.com/2cow69v5